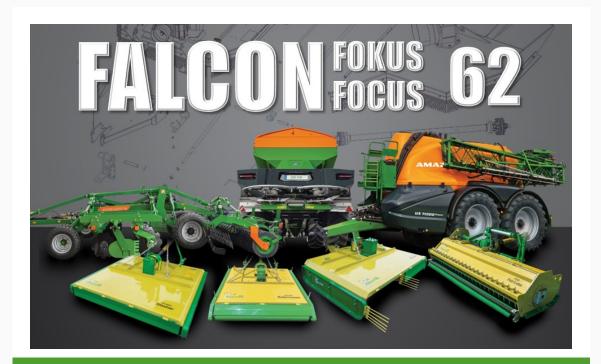
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INHOUD / CONTENT

- Brief van die besturende direkteur / Letter from the managing director - Van / From Falcon

- Nampo Cape/Kaap 2023
- Nuwe tema en advertensie / New theme and advert 2023
- Tot ons mekaar weer sien / Till we meet again

- From Amazone

- myAMAZONE for farmer
- 140 years of AMAZONE
- AMAŽONE 4.0



Die nuwe jaar is met 'n spoed uit die wegspringblokke, en die eerste maand van 2023 is al wraggies verby! Ons moet besef dat ons elke oomblik van die jaar, elke maand, elke dag, elke uur, elke minuut én elke sekonde op so 'n manier moet spandeer dat ons nie eendag met spyt en verwyt terugkyk oor wat kon gewees het nie. (Lees verder hier.)

We are once again at the beginning of a new year and the first month of the year is already something of the past! Having said this, we have to realise that we have to value every moment of the year, every month, every day, every hour, every minute, and every second in such a way as to ensure that we don't look back with regret and reproach of what could have been. (Read further here.)





NAMPO KAAP/CAPE 2023

Soos altyd was Nampo Kaap 'n miernes van bedrywighede, en die span het hard agter die skerms gewerk om te sorg dat die Falcon-stalletjie as't ware 'n agri-oasis vir ons boere kon wees. Hier kon hulle, hul verlustig aan die beste wat Falcon Agricultural Equipment het om te bied, vanaf nuwe implemente tot die indrukwekkende Amazone-reeks wat vanaf Duitsland ingevoer word. Amazone word alom gereken as die markleier as dit kom by tegnologie op sleepspuite en -strooiers. Baie dankie aan ieder en elk wat 'n draai by ons stalletjie gemaak het, of dit nou was met 'n navraag, of sommer net om in te loer.

Dankie vir julle volgehoue ondersteuning, en sukses met die komende seisoen!

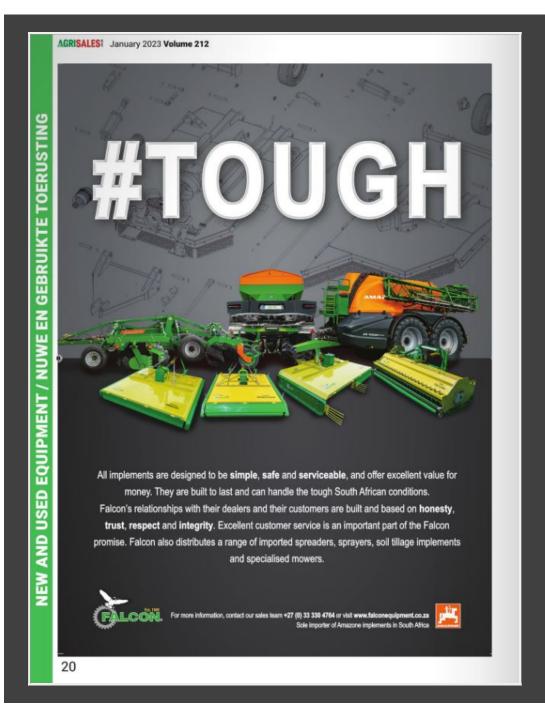
Geskryf deur Wessel Vosloo

WARRANTY AND DISCLAIMER

As always, Nampo Cape was a hive of activity, and the team worked tirelessly behind the scenes to ensure that the Falcon stand could be an agri-oasis for our farmers. Here they could indulge in the best that Falcon Agricultural Equipment has to offer, from new implements to the impressive Amazone range imported from Germany. Amazone is widely regarded as the market leader when it comes to technology on trailed sprayers and spreaders. Many thanks to each and every one who stopped by our stall, whether it was with an inquiry, or just to pop in.

Thank you for your continued support, and good luck with the upcoming season!

Written by Wessel Vosloo



It is with a heavy heart that we have to announce and say goodbye to our colleague and friend, Russel Jerome, Technical / Research and Development Manager. He was a true ambassador for Falcon for 14 years and his love for it will never be forgotten. The Jerome family is in our hearts and we wish them peace, comfort, courage, and lots of love during this difficult time. #restinpeace



It is with a heavy heart that we announce the passing of our colleague and friend, Hennie Van Romburgh, regional sales manager for KwaZulu-Natal, Eastern Free State and parts of the Eastern Cape. He was a loyal and dedicated RSM to his dealers for nearly 16 years and his compassion and love for Falcon and its employees will never be forgotten. We wish the Romburgh family comfort, courage, peace and lots of love during this difficult time. You will be missed #RIP





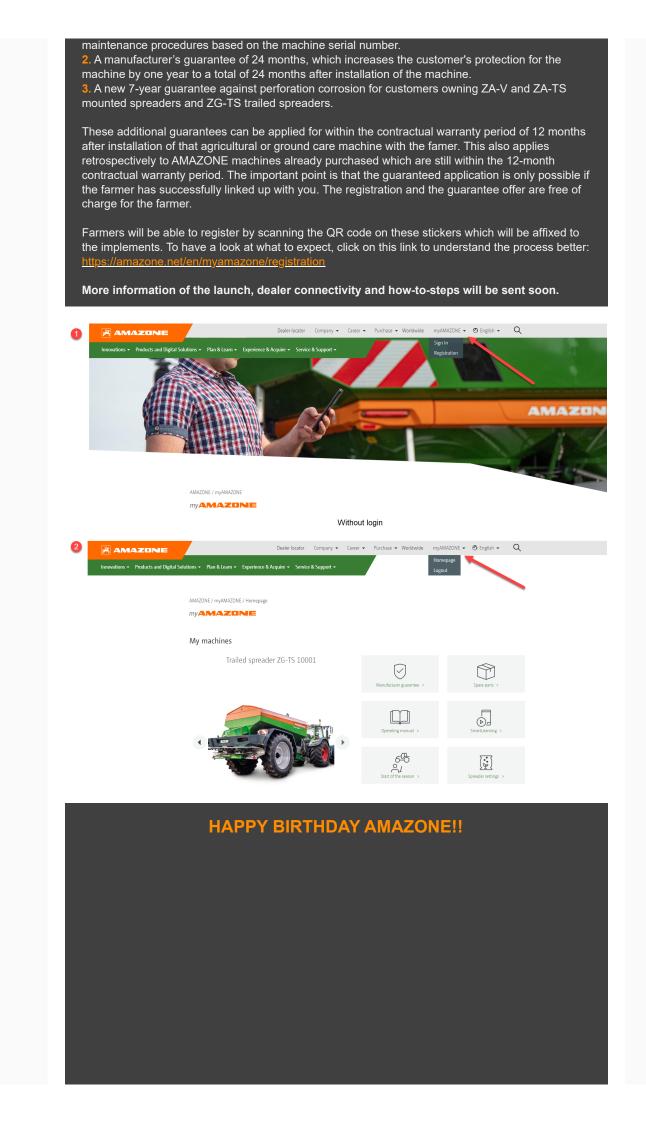
MAZONE

myAMAZONE for farmer

Digitalisation offers numerous opportunities in the way that they can optimise their relationship with their customers. AMAZONE wants to take advantage of these opportunities via its new customer portal, **myAMAZONE**.

With **myAMAZONE** they want to create new digital contact options that offer their common customers a range of more targeted services and this means that it is important for their sales and service partners to be involved in the process from the very beginning.

For the launch, *my*AMAZONE will offer three main services to the owners of AMAZONE agricultural and ground care machinery: 1. An overview of all relevant information such as machine setting charts, operator manuals and





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140 YEARS OF AMAZONE 140 YEARS OF INNOVATION

#ideasforfuture

SINCE 1883





Meeting agricultural challenges with intelligent solutions

Amazone 4.0

AMAZONE's goal is to intensify the further development of modern precision technology for increased protection of the climate, natural world and environment, while ensuring maximum yields and reducing costs. An important aspect of this is the digitalisation and networking of all operational processes.

"AMAZONE 4.0 is the keyword for our contribution in the field of software, electronics and sensor systems for increased precision, user comfort and transparency," say the owners. "Our strength is our electronics expertise in the form of an experienced team of developers, who now even develops all software programs in-house."

Read more about it here.

En toe gebeur dit... And then this happened... * Falcon jaareindfunksie / year end function 2023 *













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